



THE LEXICON SCHOOLS
 (Wagholi • Hadapsar • Kalyani Nagar)
Curriculum 2023-24

Class XI

Subject: Business Studies

Subject Code: 055

Term	Month	The portion to be covered
Term I	June	<p>Part A - Foundations of Business:</p> <p>Unit 1: Evolution and Fundamentals of Business - Business, profession and employment Classification of business activities - Industry and Commerce Industry types: Primary, Secondary, Tertiary, meaning and subgroups, Concept of Business Risk</p> <p>Unit 2: Forms of Business Organizations: Sole Proprietorship - Concept, merits and limitations - Partnership - Concept of Hindu Undivided Family Business - Cooperative Societies - Concept, merits and limitations Company - Concept, merits and limitations; Types: Private, Public and One Person Company, Concept - Formation of company - stages, important documents to be used in the formation of a company.</p>
	July	<p>Unit 3: Public, Private and Global Enterprises - Concept of Public sector and private sector enterprises - Forms of Public sector enterprises Departmental Undertakings, Statutory Corporations and Government Companies. - Global Enterprises - Features, Concept of Public private partnership</p>
	August	<p>Unit 4: Business Services - Meaning and its types. - Banking services Banking: Types of bank accounts - savings, current, recurring, fixed deposit and multiple option deposit account - Insurance - Principles, Types - life, health, fire and marine insurance and their concepts - Meaning of Postal Service - Mail, Registered Post, Parcel, Speed Post, Courier</p> <p>Unit 5: Emerging Modes of Business: E-business - Concept, Scope and Benefits</p>
	September	Revision of the Portion done so far
Term II	October	<p>Unit 6: Social Responsibility of Business and Business Ethics: Concept of social responsibility - Responsibility towards owners, investors, consumers, employees, government and community - Role of business in environment protection - Business Ethics - Concept and Elements</p> <p>Part B: Finance and Trade</p> <p>Unit 7: Sources of Business Finance - Concept of business finance -Owners' funds- equity shares, preferences share, retained earnings Borrowed funds: debentures and bonds, loans from a financial institution and commercial banks, public deposits, trade credit, Inter Corporate Deposits (ICD)</p>

November	<p>Unit 8: Small Business and Enterprises: -Entrepreneurship Development -Small-scale enterprise as defined by MSMED Act 2006 (Micro, Small and Medium Enterprise Development Act) Government schemes and agencies for small scale industries: National Small Industries Corporation (NSIC) and District Industrial Centre (DIC) with special reference to rural, backward areas</p>
December	<p>Unit 9: Internal Trade - Internal trade - meaning and types - Services rendered by a wholesaler and a retailer - Types of retail-trade - Large scale retailers-Departmental stores and concept of chain stores - concept - GST (Goods and Services Tax): Concept and its key-features</p>
January	<p>Unit 10: International Trade -International trade: concept and benefits -Export trade - Meaning and procedure -Import Trade - Meaning and procedure -Documents involved in International Trade; indent, letter of credit, shipping order, shipping bills, mate's receipt (DA/DP) -World Trade Organization (WTO): Meaning and objectives PROJECT - CASE STUDY ON A Product</p>



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Class XI

Subject: Accountancy

Subject Code: 054

Term	Month	Portion to be covered
Term I	June	Introduction to Accounting
	July	Theory Base of Accounting
	August	Accounting Process: Recording of Business Transactions
	September	Accounting Process: Bank Reconciliation Statement
Term II	October	Accounting Process: Depreciation, Provisions and Reserves
	November	Accounting Process: Accounting for Bills of Exchange
	December	Accounting Process: Trial balance (Only Balance Method) & Rectification of errors
	January	Financial Statements



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Class XI

Subject: Economics

Subject Code: 030

Term	Month	The portion to be covered
Term I	June	<p>Unit 1: Introduction What is Economics? Meaning, scope, functions and Importance of Statistics in Economics</p> <p>Unit 2: Collection, Organization and Presentation of Data: Collection of data - sources of data - primary and secondary; how basic data is collected with concepts of Sampling; methods of collecting data; some important sources of secondary data: Census of India and National Sample Survey Organization. Organization of Data: Meaning and types of variables; Frequency Distribution. Presentation of Data: Tabular Presentation and Diagrammatic Presentation of Data: (i) Geometric forms (bar diagrams and pie diagrams), (ii) Frequency diagrams histogram, polygon and Ogive) and (iii) Arithmetic line graphs (time series graph)</p>
	July	<p>Unit 4: Introduction Meaning of microeconomics and macroeconomics; positive and normative economics What is an economy? Central problems of an economy: what, how and for whom to produce; concepts of the production possibility frontier and opportunity cost.</p>
	August	<p>Unit 5: Consumer's Equilibrium and Demand Consumer's equilibrium - meaning of utility, marginal utility, the law of diminishing marginal utility, conditions of consumer's equilibrium using marginal utility analysis. Indifference curve analysis of consumer's equilibrium-the consumer's budget (budget set and budget line), preferences of the consumer (indifference curve, indifference map) and conditions of consumer's equilibrium. Demand, market demand, determinants of demand, demand schedule, demand curve and its slope, movement along and shifts in the demand curve; price elasticity of demand - factors affecting price elasticity of demand; measurement of price elasticity of demand - percentage - change method and total expenditure method.</p> <p>Unit 3: Statistical Tools and Interpretation: Measures of Central Tendency- Arithmetic mean</p>
	September	Revision of the Portion done so far

Term II	October	Introductory Microeconomics: Unit 6: Producer Behaviour and Supply Unit 7: Perfect Competition - Price Determination and simple applications.
	November	Unit 3: Measures of Central Tendency - Median and Mode
	December	Correlation - meaning and properties, scatter diagram Measures of correlation - Karl Pearson's Method (two variables ungrouped data) Spearman's Rank Correlation (Non-Repeated Ranks and Repeated Ranks)
	January	Introduction to Index Numbers - Meaning, Types - Wholesale Price Index, Consumer Price Index and Index of Industrial Production, Uses of Index Numbers; Inflation and Index Numbers, Simple Aggregative Method.



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Class XI

Subject: Financial Market Management

Subject Code: 805

Term	Month	Portion to be covered
Term I	June	Subject Specific Skills: Unit 1. Markets and Financial Instruments Employability Skills: Unit 1. Communication Skills -III
	July	Subject Specific Skills: Unit 2. Primary & Secondary Market Employability Skills: Unit 2. Self-Management Skills-III
	August	Subject Specific Skills: Unit 2. Primary & Secondary Market (...contd.)
	September	Subject Specific Skills: Unit 2. Primary & Secondary Market (...contd.)
Term II	October	Subject Specific Skills: Unit 3. Mutual Funds Products and Features
	November	Subject Specific Skills: Unit 4. ETFs, Debt & Liquid Funds Employability Skills: Unit 3. ICT Skills-III
	December	Subject Specific Skills: Unit 5. Taxation & Regulations Employability Skills: Unit 4 Entrepreneurial Skills-III
	January	Subject Specific Skills: Unit 6. Quantitative Evaluation & Mutual Fund Employability Skills: Unit 5 Green Skills-III



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Class XI

Subject: Entrepreneurship

Subject Code: 066

Term	Month	Portion to be covered
Term I	June	Lesson 1: Entrepreneurship: Concept and functions
	July	Lesson 2: An Entrepreneur
	August	Lesson 3: Entrepreneurial Journey
	September	Revision of the Portion done so far
Term II	October	Lesson 4: Entrepreneurship as Innovation and Problem-Solving
	November	Lesson 5: Concept of Market
	December	Lesson 6: Business Finance and Arithmetic
	January	Lesson 7: Resource Mobilization



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Class XI

Subject: Marketing

Subject Code: 812

Term	Month	Portion to be covered
Term I	June	Subject Specific Skills: Unit 1: Introduction to Marketing Employability Skills: Unit 1. Communication Skills -III
	July	Subject Specific Skills: Unit 2: Marketing environment Employability Skills: Unit 2. Self-Management Skills-III
	August	Subject Specific Skills: Unit 3: Marketing Segmentation, Targeting & Positioning Employability Skills: Unit 3. ICT Skills-III
	September	Revision of the Portion done so far
Term II	October	Subject Specific Skills: Unit 3: Marketing Segmentation, Targeting & Positioning (Continued)
	November	Employability Skills: Unit 4 Entrepreneurial Skills-III
	December	Subject Specific Skills: Unit 4: Fundamentals of Marketing Mix Employability Skills: Unit 4 Entrepreneurial Skills-III (Contd.)
	January	Subject Specific Skills: Unit 5: Consumer Behavior Employability Skills: Unit 5 Green Skills-III